

Our Ambition



Target impact in 4 East African countries over next 10 years

Reach **10M consumers** in support of a **50% increase in annual dairy intake**

Feed 40K children daily to reduce stunting and malnutrition

Accelerate **50 farmer-allied dairy enterprises**

Support **250K+ commercially-oriented farmers** towards a target of doubling income

Accelerate **climate resilience and Net Zero dairy**

■ Program underway ■ Piloted in 2022 ■ Future expansion